



MALAYSIA INTERNATIONAL DIVE EXPO

The
HOTTEST
DIVE EXPO
in Malaysia
www.mide.com.my

MALAYSIA INTERNATIONAL DIVE EXPO BACK FOR THE 14th YEAR

- **150+ exhibitors | 10k+ visitors | 30+ Lucky Draw Prizes**
- **Brand New High-tech B2B Networking Platform**
- **Thai Cave Rescuer Divers to Speak**
 - **Dive Try Outs in On-site Pool**
 - **Free Media Access**

Entering its 14th year, the next installation of the highly anticipated Malaysia International Dive Expo (MIDE) will once again take place at Kuala Lumpur's Putra World Trade Centre from 3 – 5 May 2019.

Brand spanning new to the “Hottest” and “Coolest” Dive Show in Asia is the dynamic B2B matching network platform initiated for the first time, where buyers and sellers connect to develop meaningful business relationships online. With a high-tech scheduling facility for arranging meetings during the event, the platform aims to assist and encourage businesses to not only link with others, but also efficiently and effectively locate investment opportunities, forge lucrative partnerships, and exchange knowledge.

Another major and very exciting highlight this year is having three of the celebrated Thai cave rescue divers (Ben Reymenants, Claus Rasmussen and Bruce Konefe) at the Show. Keen visitors will hear from them about their passion for cave diving; their participation in the rescue mission; their expertise and knowledge about cave diving; and their tips and advice to those interested in this niche area of scuba diving.

Of major importance to divers is diving medicine, which is an area concerning the physiological and medical aspects of scuba diving. This year, a special forum will be held to focus on the ongoing research by the industry's largest association dedicated to scuba diving safety, DAN (Divers Alert Network), where the highly respected and widely published VP, Mission Of DAN will be present to moderate the panel and share his knowledge.





Then on sustainability, a dedicated forum on 'Ocean Rescue' will no doubt have visitors engaged as they hear from marine biologist Dave McCann and a panel of other environmental experts on the ongoing efforts and research on marine conservation; and the everyday habits that can forever change the course of the planet.

Other highlights at MIDE2019 include dive try-outs at the on-site pool; 30+ presentations by a host of industry experts on a wide range of subjects including marine conservation, marine life, photography and videography, ocean rescue and technical diving among others; and dive gear maintenance workshops. Visitors will stand a chance to win more than RM30k worth of lucky draw prizes over the three-day event and a dedicated kids' zone bursting with stimulating activities will keep the young'uns busy.

As usual, visitors will also have the opportunity to chat with dive tour operators and tourism representatives; secure a range of exclusive and discounted dive holidays; meet their industry heroes; and learn about the latest in cutting-edge underwater technologies available in the market today.

Founders and organisers Ness Puvanes and Thayalan Kennedy confirm that the demand for a highly engaging and informative dive expo remain high, as does interest in the sport of scuba diving and other underwater-related activities.

To register, visitors are encouraged to do so online at www.mide.com.my to not only go green, but to also avoid the long queues over the three days.

MIDE2019 is supported by Ministry of Tourism and Culture Malaysia, Malaysia Tourism Promotion Board (MTPB), MATRADE, Myceb, Malaysia Scuba Diving Association (MSDA) and Diving Agency PADI, NAUI, TDI/SDI, SSI, RAID, ITDA, DAN, IANTD, DDI together with local and international media partners.

Media interested in attending the show can get their free pass upon registration.

For more information, please visit www.mide.com.my, email info@mide.com.my or call **603-7980 9902**.

Follow us on Facebook under Malaysia International Dive Expo and Twitter Malaysia International Dive Expo for the latest updates.

ABOUT THE COMPANY

AsiaEvents Exsic (AEE) was established in Malaysia in 2001 with key personnel having 20 to 25 years' experience as consultants in planning, technical support and management of leisure and hospitality projects as well as in the organizing of international and local Exhibitions, Seminars and Conferences. **AsiaEvents Exsic** is a long-established and respected, family-managed company with co-owners who are both scuba divers. **AsiaEvents Exsic** enjoys a reputation as a leader in dive event organisation and management, a direct outcome of developing cooperative business relationships worldwide underscored by the hard-work ethic and dedication of its co-owners, managers, administration and events team.

ASIAEVENTS EXSIC SDN BHD - MALAYSIA OFFICE

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