

The
HOTTEST
DIVE EXPO
in Malaysia
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MALAYSIA INTERNATIONAL DIVE EXPO

3-5 MAY 2019

DEWAN TUN RAZAK HALL 1
PUTRA WORLD TRADE CENTRE
KUALA LUMPUR • MALAYSIA

10am - 7pm

Type	Description	Package Cost
Type 1	Bare Space (minimum 18sqm)	RM 480/sqm (Malaysian) USD 200/sqm (International)
Type 2	Basic 1 unit 3m x 3m booth	RM5,000 (Malaysian) USD2,000 (International)
Type 3	Basic 1 unit 3m x 3m booth + Advertisement at X-Ray Magazine + Promotion at MIDE Facebook	RM6,500 (Malaysian) USD2,400 (International)

*Advertisement at X-Ray Magazine:

- Quarter page Color Advertisement (Digital Page Version) – 2 x issues – (100mm width x 128mm height - format PDF)
- Online banner advertisement for 3 months Feb/March/April 2019 (300x250 pixels or 160x600 pixels - Format jpg or Gif)
- Special Newsletter promotion prior to expo - 100 words plus image
- Repost of promotional message at X-ray Magazine Facebook page (A share of webpage link, or post of pic with text and link)
- Repost of promotional message at X-Ray Mag Twitter
- Design/Artwork/Banner to be provided by Exhibitor

* Promotion at MIDE Facebook for 2 months – March/April 2019

Branding Option

Increase your corporate visibility by exploring various branding options available at MIDE 2019.

For more information, email us at info@mide.com.my