

The
HOTTEST
DIVE EXPO
in Malaysia
www.mide.com.my



**MALAYSIA
INTERNATIONAL
DIVE EXPO 2018**

EXHIBITOR SALES KIT

AsiaEvents Exsic Sdn Bhd

50 – 1, Jalan Kuchai Maju 6, Kuchai Business Park,
Off Jalan Kuchai Lama, 58200 Kuala Lumpur, Malaysia

Tel: 603 – 7980 9902 | 603 7981 9909

Website: www.mide.com.my E-mail: info@mide.com.my

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FACT SHEET

Event Name	: Malaysia International Dive Expo (MIDE) 2018
Date	: 4 – 6 May 2018
Venue	: Hall 1, Putra World Trade Center (PWTC), Kuala Lumpur Malaysia
Exhibitor Profile	<ul style="list-style-type: none">• Dive Training and Certifications Agencies & Schools• Diving Equipment Manufacturers/Distributors/Retailers• Dive Travel Agent/Retailers/ Wholesalers of dive destination• Charter Boats and Dive Liveaboards• Tourism Boards• Sport and Technical Divers• Military & Scientific Divers• Dive Centres & Resort Operators• Commercial Divers• Free divers• Cave, Wreck & Exploration Divers• Photographers, Videographers & Cinematographers• Underwater Photographic & Videographic Suppliers• Underwater Camera Companies• Clubs, Diving and Travel Associations• Dive Media• Diver Medical Technicians & Hyperbaric Medicine• Dive Apparel Suppliers

ABOUT MIDE2018


The Malaysia International Dive Expo (MIDE) and the Asia Dive Conference (ADCON) are scheduled from **4 to 6 May 2018** at Hall 1, Putra World Trade Centre, Kuala Lumpur.

MIDE2017 concluded with attendance of **12,166 visitors from 40 countries** across the world. MIDE 2017 successfully brought together a total of **1100 exhibitors** from all over the world, featuring more than **1000** brands from **133** participating companies who sealed-the-deal at the expo.

MIDE 2018 will set the stage and provide a platform for ardent dive enthusiasts and companies to create awareness for Malaysia as a dive destination. With a bigger hall space catered for MIDE2018, the expo set to welcome business entrepreneurs, tourism boards, dive agencies, brand manufacturers and distributors to utilize the platform that has been created and designed to meet the lucrative business for every organization. MIDE holds a consistent track record of visitors to the expo at approximately **120,000 visitors** from year 2006 till 2017 with an average minimum of **10,000 visitors** yearly.

The expo is known as the hub for purchase of dive equipment, courses and dive travel destination. MIDE 2017 **sales generated** for the 3days event was at approximate of **8.2million**. Anticipated turnover sales for **2018 is projected at 10 million**. The niche market expo continues to deliver a great significant growth of revenue for participating companies and further contributes positively to a healthy economic growth towards the dive tourism.

Asia Dive Conference (ADCON), is a recreational and technical dive conference, catered to give opportunity to delegates to learn the importance of maintenance and service of their dive equipment on technicality, performance, mechanism and function of the equipment. Practical exercises are shared to enhance delegates skills on how to elevate their knowledge and skills to become more proficient in handling, maintaining and when to send it to an authorised service centre. At the conference, delegates also get to learn on how their equipment can be pre-checked before every dive and when it is due for service.



Lens Beyond Ocean (LBO) – an annual underwater photography competition held yearly. Since its beginning in 2011, the competition has received more than 500 participants. Every year new edition are incorporated to entice, encourage and motivate the underwater photographer and videographer to keep the glowing of their passion for the underwater world. Through their amazing works on photographic, these photos have created greater awareness of the beauty of the underwater world to non divers and others as a whole.

Dive Diva Fanclub (DDFC) – is a fanclub for women divers who love to scuba dive. The aim of this fanclub is to encourage more women divers to venture into dive business and also to stand in as an ambassador of the ocean to create awareness to their family and friends who are not divers. The members of the fanclub also get to participate on activities that is organized yearly.

Be A Diver - Be A Diver program created to bring awareness about diving to Non-Divers (not a diver yet). The program teaches easy method on how to learn to dive by giving them a chance to experience scuba diving while using the actual scuba equipment. This has sparked a keen interest in the hearts and minds of young generation and youths by giving them opportunity to learn, know or take up scuba diving as hobby, sport & career. The program also teaches about marine life, conservation efforts and instilled the understanding of the treasure of the underwater world to the non divers.

All dive business entrepreneurs and dive enthusiasts are welcome to be part of the “**HOTTEST & COOLEST DIVE EXPO IN ASIA**”.

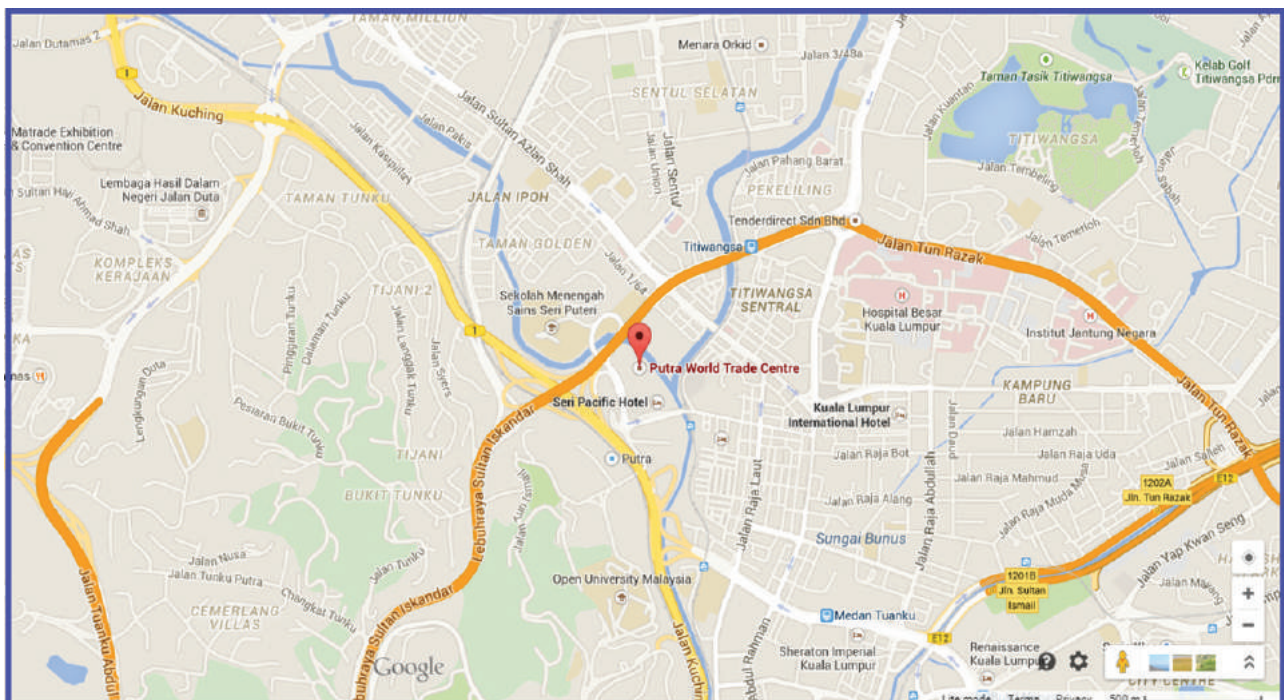
For more information,
contact us at info@mide.com.my
and visit our website at www.mide.com.my

VENUE

Putra World Trade Centre (PWTC) Kuala Lumpur, Malaysia

Strategically located in the heart of the city, Putra World Trade Centre plays host to over 1,000 events annually. Reputed to be one of the foremost exhibition venues in South-east Asia, the centre is fully equipped with the latest communication facilities, including fiber optics and audiovisual equipment.

Occupying an area of 133,000 square feet, it features a plenary hall, three exhibition halls, a press conference room and VIP suites. The venue hosts major including exhibitions, conferences, trade fairs, concerts and banquets.



EXHIBITION INFO

Exhibition Name : Malaysia International Dive Expo (MIDE) 2018

Venue : Tun Razak Hall 1,
Putra World Trade Center (PWTC)
Kuala Lumpur, Malaysia

Date & Opening Hours : 4 – 6 May 2018 | 10am – 7pm

Admission Fee : Admission RM 5.00

: Free Admission

- Trade Visitor
- Media Representatives
- PWD / DDI Members
- Dive Diva Members
- Be A Diver Sign Up
- Children (below 17 years)
- ADCON Delegate

Organizer : AsiaEvents Exsic Sdn Bhd
50 – 1, Jalan KuchaiMaju 6,
Kuchai Business Park
Off Jalan Kuchai Lama,
58200 Kuala Lumpur

Tel : 603 – 7980 9902 | 603 – 7981 9909

E-mail : info@mide.com.my

Website : www.mide.com.my

SPACE RATES

Type	Description	Package Cost
Type 1	Bare Space (minimum 18sqm)	RM 550/sqm (Malaysian) USD 200/sqm (International)
Type 2	Basic 1 unit 3m x 3m booth	RM5,000 (Malaysian) USD2,000 (International)
Type 3	Basic 1 unit 3m x 3m booth + Advertisement at X-Ray Magazine + Promotion at MIDE Facebook	RM6,500 (Malaysian) USD2,400 (International)

***Advertisement at X-Ray Magazine:**

- a) Quarter page Color Advertisement (Digital Page Version) – 2 x issues – (100mm width x 128mm height - format PDF)
- b) Online banner advertisement for 3 months Feb/March/April 2018 (300x250 pixels or 160x600 pixels - Format jpg or Gif)
- c) Special Newsletter promotion prior to expo - 100 words plus image
- d) Repost of promotional message at X-ray Magazine Facebook page (A share of webpage link, or post of pic with text and link)
- e) Repost of promotional message at X-Ray Mag Twitter
- f) Design/Artwork/Banner to be provided by Exhibitor

* Promotion at MIDE Facebook for 2 months – March/April 2018

* Booth Inclusive: 1 Table, 2 Chairs, 2 Fluorescent lights, Power Point, Carpet, Fascia Name and Waste Bin

Branding Option

Increase your corporate visibility by exploring various branding options available at MIDE 2018.
For more information, email us at info@mide.com.my

PAYMENT DETAILS

Payment can be made via Cheque/ IBG Transfer/Telegraphic Transfer

BANK DETAILS

RM A/C No : 5144 4010 9366 (Malaysian Exhibitor)
USD A/C No : 7144 4000 1823 (International Exhibitor)

ACCOUNT NAME : ASIAEVENTS EXSIC SDN BHD
SWIFT CODE : MBBEMYKL
BANK NAME : MAYBANK BERHAD
ADDRESS : NO 1-3, JALAN KUCHAI MAJU 1, KUCHAI BUSINESS PARK,
OFF JALAN KUCHAI LAMA 58200 KUALA LUMPUR

TERMS OF PAYMENT

1. Upon selection of booth space, a **50% initial deposit** of total space charge must be paid and accompanied with **Application Contract Form**. Application is only considered received and processed upon receipt or clearance of payment via cheque or bank transfer.
2. Application Contract Form will not bind the parties until the Exhibitor/Applicant had received the Application Contract Form via email from the Organiser duly signed by an authorised Officer/Organizer of MIDE as an indication that booth space had been allocated to the Exhibitor/Applicant in acceptance of the Application Contract Form.
3. The balance 50% payment to be paid **two (2) months** before event date – **4 March 2018**. Tax invoice issued for the payment must be paid on or before 4 March 2018. The Organizer reserves the right to cancel the booth space for unpaid invoice by the due date.

MOVING BOOTH OR CHANGE OF COMPANY NAME

The organizer reserves that to charge admin fee of **USD 100 / RM 300** for any exhibitors request for moving of booth or change of company name due to extra admin work.

APPLICATION & CONTRACT FORM



THE 13TH Malaysia International Dive Expo
4- 6 May 2018 | Putra World Trade Centre (PWTC)
 Hall 1, Kuala Lumpur



APPLICATION & CONTRACT FORM

Please complete section 1, 2, 3 & 5 only and return to:

AsiaEvents Exsic Sdn Bhd (548836-A)
 Email: info@mide.com.my Website: www.mide.com.my
 Please read Section 4 for Terms & Conditions

Booth No.

1. EXHIBITOR'S DETAILS

Company Name : _____
 Address : _____
 Postcode : _____ Tel : _____ Mobile: _____
 Contact Person : _____ Designation : _____
 Email : _____ Website : _____
 Nature Of Business :
☐ Dive Center / Resort ☐ Camera Equipment ☐ Dive Apparel ☐ Dive Travel ☐ Tourism Board
☐ Dive Equipment ☐ Dive Agencies ☐ Dive Media ☐ Liveboard ☐ Other _____

2. PACKAGE BOOKING DETAILS

Type	Description	Package Cost	Booth Qty	GST 6%	Amount Due (RM / USD)
Type 1	Bare Space (minimum 18sqm)	RM550/sqm (Malaysian) USD200/sqm (International)			
Type 2	Basic 1 unit 3m x 3m booth	RM5,000 (Malaysian) USD2,000 (International)			
Type 3	Basic 1 unit 3m x 3m booth + Advertisement at X-Ray Magazine + Promotion at MIDE Facebook	RM6,500 (Malaysian) USD2,400 (International)			

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 e) Repost of promotional message at X-Ray Mag Twitter
 f) Design/Artwork/Banner to be provided by Exhibitor
 * Promotion at MIDE Facebook for 2 months – March/April 2018
 * Booth inclusive: 1 Table, 2 Chairs, 2 Fluorescent lights, Power Point, Carpet, Fascia Name and Waste Bin

3. PAYMENT TERMS & CONDITIONS

- Upon selection of booth space, a 50% initial deposit of total space charge must be paid and accompanied with Application Contract Form. Application is only considered received and processed upon receipt or clearance of payment via cheque or bank transfer.
- Application Contract Form will not bind the parties until the Exhibitor/Applicant had received the Application Contract Form via email from the Organizer duly signed by an authorised Officer/Organizer of MIDE2018 as an indication that booth space had been allocated to the Exhibitor/Applicant in acceptance of the Application Contract Form.
- The balance 50% payment to be paid two (2) months before event date – 4 March 2018. Tax invoice issued for the payment must be paid on or before 10 March 2018. The Organizer reserves the right to cancel the booth space for unpaid invoice by the due date.

PAYMENT DETAILS

Payment can be made via:
 Cheque/ IBG Transfer/Telegraphic Transfer

BANK DETAILS

MAYBANK BERHAD
 No 1-3, Jalan Kuchai Maju 1,
 Kuchai Business Park,
 Off Jalan Kuchai Lama
 58200 Kuala Lumpur
 Swift Code: MBEMMYKL
 RM A/C No : 5144 4010 9366 (Malaysian Exhibitor)
 USD A/C No: 7144 4000 1823 (International Exhibitor)
 Account Name: ASIAEVENTS EXSIC SDN BHD

Name of Bank	Cheque No.	Dated	Cheque Amount

TERMS & CONDITIONS

4. CONTRACT TERMS AND CONDITIONS

1. DEFINITIONS

- 1.1 In this Terms & Conditions, unless the context otherwise requires, the following words and expressions shall have the following meanings:
"the Organiser" means **AsiaEvents Exsic Sdn Bhd**
"Exhibits" means the products to be displayed at the Exhibition Booth which have been duly approved by the Organiser;
"Exhibition" means the event and exhibition organised by the Organiser;
"Exhibition Booth" means the booth allocated and or reserved for the Exhibitor;
"Exhibition Hall" means the hall where the Exhibition is held;
"Exhibitor" means the party hiring the Exhibition Booth from the Organiser in accordance with the Terms and Conditions contained herein and the Rules and Regulations contained in the Exhibitor's Manual;
"Exhibitor's Manual" means the manual to be provided by the Organiser containing information on the Exhibition and Rules and Regulations to be observed and performed by the exhibitors;
"Official Contractor & Official Freight Forwarder" means the contractor and the freight forwarder officially appointed by the Organiser for the Exhibition;
"Participation Fee" means the fees as stipulated by the Organiser and payable by the Exhibitor in consideration to the Organiser allocating the Exhibition Booth;
"Rules and Regulations" means the Rules and Regulations as contained in the Exhibitor's Manual which shall be construed as part of this Terms and Conditions.

2. PARTICIPATION FEE

- 2.1 In consideration of the Exhibitor for the payment to the Organiser in respect of the Participation Fees for the Exhibition Booth, the Organiser hereby grants to the Exhibitor (subject to the Organiser having received the Participation Fees in full) the exclusive licence to use and display their Exhibits and/or services at the Exhibition Booth during the Exhibition period subject to the Terms and Conditions here in after appearing.
- 2.2 The Exhibitor hereby agrees to pay to the Organiser fifty per centum (50%) of the Participation Fees upon its written acceptance to participate in the Exhibition as deposit for the Exhibition Booth (here in after referred to as "the Deposit").
- 2.3 The balance fifty per centum (50%) of the Participation Fees shall be made payable to the Organiser at least sixty (60) days before the Exhibition date failing which the Organiser shall be entitled at its absolute discretion to forfeit the Deposit paid under clause 2.2 here to. The Organiser shall then have the right at its discretion to allocate the Exhibition Booth to another Exhibitor and the unpaid balance fifty per centum (50%) of the Participation Fees shall become a debt due to the Organiser and the Organiser will be entitled to claim against the Exhibitor.

3. CANCELLATION

- 3.1 It is hereby agreed between the parties that once the Exhibition Booth has been allocated and confirmed by the Organiser, any cancellation made by the Exhibitor before the date of the Exhibition will entitle the Organiser to forfeit the Deposit paid. The Organiser is further entitled to claim from the Exhibitor the balance of the Participation Fees of the Exhibition Booth. The Exhibitor shall be required to pay such balance within fourteen (14) days from the date of the cancellation failing which the same shall become a debt due to the Organiser and the Organiser will be entitled to claim against the Exhibitor.
- 3.2 It is hereby agreed by both parties that confirmed booth by Exhibitor without any deposit paid and is cancelled will entitle the organizer to claim full payment for the booth. The Exhibitor shall be required to pay such full amount within fourteen (14) days from the date of the cancellation failing which the same shall become a debt due to the Organizer and the Organizer will be entitled to claim against the Exhibitor.

4. EXHIBITOR'S MANUAL

- 4.1 A soft copy of the Exhibitor's Manual will be forwarded to the Exhibitor who shall strictly adhere to the Rules & Regulations contained in the Exhibitor's Manual in addition to the Terms & Conditions herein.

5. PROHIBITION OF ANY UNLAWFUL EXHIBITS

- 5.1 The Exhibitor is expressly prohibited from displaying any Exhibits which are unlawful, offensive, explosive or immoral at the Exhibition Booth.
- 5.2 The Exhibitor is further prohibited from bringing on to the Exhibition Hall, the Exhibition Booth or any part thereof of animals, coffins, ammunition or unlawful items, gunpowder, salt-petre, kerosene or any item which in the opinion of the Organiser is of a noxious, dangerous or hazardous nature which may contravene any local ordinance, statute, regulations or by-laws.
- 5.3 In the event any of Exhibits which, in the Organiser's opinion is unlawful or immoral, the Organiser reserves the right to instruct the Exhibitor to remove such unlawful or immoral Exhibits immediately from the Exhibition Booth failing which the Organiser has the right to remove the same and the Exhibitor shall be liable to pay the Organiser such costs and expenses incurred therefrom.

6. SALES AND PROMOTIONS

- 6.1 The Exhibitor shall be solely responsible for any representations and/or warranties made during its promotion in the Exhibition and/or as contained in the Exhibitor's advertising materials to the public.
- 6.2 The Exhibitor undertakes to indemnify and keep the Organiser fully indemnified in accordance with clause 7 below in the event any claims by any third parties against the Organiser for the Exhibitor's breach of any representations and/or warranties made during the Exhibition.

7. INDEMNITY

- 7.1 The Exhibitor shall indemnify and keep the Organiser indemnified from and against all summons, claims, proceedings, damages, expenses and liability whether criminal or civil and legal fees and costs incurred which may be levied brought or made against the Organiser directly or indirectly by any third parties as a result of any act neglect or default of the Exhibitor or its agents employees licensees or customers arising from the Exhibitor's participation in the Exhibition, whether directly or indirectly.

8. OFFICIAL CONTRACTOR & OFFICIAL FREIGHT FORWARDER

- 8.1 The Exhibitor is to erect and decorate its Exhibition Booth in accordance with the schedule as stated in the Exhibitor's Manual through the Official Contractor only. Should the Exhibitor decide to engage contractor other than the Official Contractor, the Exhibitor is required to seek approval from the Organiser. The non-official contractor shall under take to adhere all Terms & Conditions contained herein and the Rules & Regulations contained in the Exhibitor's Manual.
- 8.2 The Exhibitor is required to engage the services of the Official Freight Forwarder to load and unload the Exhibits and other items at the Exhibition Hall, for the purposes of the Exhibition Booth, in accordance with the schedule as stated in the Exhibitor's Manual. This enforcement is necessary for reasons of insurance, control and co-ordination of in-hall movements.

9. A LOCATION OF BOOTH

- 9.1 The Organiser is entitled at its own absolute discretion to allocate the Exhibition Booth in accordance with the nature of Exhibits or in the manner deemed fit and appropriate. The Organiser shall reserve the right to change the Exhibition Booth allocated to the Exhibitor a any time prior to the commencement of the built-up of the Exhibition Booth should exceptional circumstances demand and to alter the size and dimensions of the Exhibition Booth, to transfer or close entrances and exits to the Exhibition Hall and to under take other structural alterations as the Organiser deems fit. Such changes shall not entitle the Exhibitor to terminate or repudiate the Contract or shall have no claims for compensation.

10. CHANGE OF THE VENUE AND/OR THE TIME

- 10.1 The Organiser reserves the right to change the venue and duration of the Exhibition in exceptional circumstances which is beyond the control of the Organiser. The Organiser shall accordingly inform the Exhibitor in the event of any such change. The change of the venue and duration of the Exhibition shall not entitle the Exhibitor to cancel its participation in the Exhibition. The Exhibitor hereby agrees that the Organiser shall not be liable for any claim arising from such change.

11. CHANGES

- 11.1 The Organiser reserves the right at its own absolute discretion to alter the Terms and Conditions contained herein and the Rules and Regulations as contained in the Exhibitor's Manual from time to time without the need to inform the Exhibitor.

12. ASSIGNMENT

- 12.1 The Exhibitor shall not assign, sub-let or allow any other Exhibitor, their agents, manufacturer, employees or supplier to occupy the exhibition space without the consent in writing from the Organiser.

13. FORCE MAJEURE

- 13.1 If by reason of force majeure, fire, tempest, explosion of any kind, failure or neglect on the part of any utility supplying electricity or water, labour strife, civil commotion, war, fee or explosion or any other event beyond the control of the Organiser of which prevented or hindered the Organiser from full filling the substance of its obligations under this Agreement, the Organiser shall forth with ensure that the Exhibitor is aware of the occurrence of any such event and the Organiser shall be entitled at any time thereafter, so long as such cause still subsists, to cancel or suspend this Agreement by notice in writing to the Exhibitor.

- 13.2 In the event of such cancellation or suspension pursuant to clause 13.1 above, the Organiser shall be under no liability to the Exhibitor for any loss which the Exhibitor may suffer or sustain in consequence of any such cancellation or suspension. The Organiser shall in the event of cancellation be under no liability to the Exhibitor in respect of its future obligations here under and in the event of suspension shall be relieved of such obligations here under for the period of such suspension but without prejudice to any rights of either party against the other in respect of any claim prior to such cancellation or suspension.

- 13.3 In the event of cancellation or suspension of part or parts of the Organiser's obligations as aforesaid, the Organiser shall refund to the Exhibitor that part of the monies which had been paid for the hiring fees in respect of any period or periods affected by such cancellation or suspension apportioned on the basis which shall fairly and reasonably be attributable to the part or parts of the Organiser's obligations so suspended.

14. INFRINGEMENT OF INTELLECTUAL PROPERTY RIGHTS

- 14.1 The Exhibitor must ensure to observe the intellectual property rights of other exhibitors and or third parties. The Exhibitor shall be solely responsible for any infringement of the intellectual property rights of other exhibitors and or third parties.

- 14.2 The Organiser has the right to intervene in the event of any such infringement by the Exhibitor.

15. RIGHT OF REMOVAL

- 15.1 The Organiser reserves the right (without liability and accountability to the Exhibitor) to:-

- 15.1.1 prevent access to or to remove from the Exhibition space (including the Exhibition Booth) any person or persons acting in a way which in the reasonable opinion of the Organiser may cause a breach of the peace or may be considered to be harmful undesirable or offensive;

- 15.1.2 prevent access to or to remove from the Exhibition Hall (including the Exhibition Booth) any person who in the opinion of the Organiser or its security officers either unreasonably refuses to permit himself and his possessions to be searched on entering the Exhibition Hall or poses a security risk or who infringes the Terms and Conditions here of; and

- 15.1.3 suspend or control in such manner and to such extent as the Organiser may consider necessary any such situation action or event where in the reasonable opinion of the Organiser any situation or action or event occurring during the Exhibition period is in breach on the part of the Exhibitor of the Terms and Conditions of this Agreement or may constitute a danger to public safety including the safety of the persons present at the Exhibition.

16. CONCERNING LAW

- 16.1 These Terms and Conditions will be governed by and construed in accordance with the laws of Malaysia.

17. NOTICES

- 17.1 All notices, demands or other communications required or permitted to be given or made pursuant to these Terms and Conditions must be in writing and delivered by hand or sent by prepaid registered post with recorded delivery, or by telex or facsimile addressed to the intended recipient thereof at its address or at its telex or facsimile numbers set out in the Application & Contract Form as contained on the reverse (or to such other address or telex or facsimile numbers as the addressee may from time to time designate). Any such notice, demand or communication will be deemed to have been duly served if given or made by facsimile immediately or (if given or made by letter) one day after posting and in proving the same it will be insufficient to show that the envelope containing the same was duly addressed, stamped and posted.

18. INSURANCE LIABILITY & RISKS

- 18.1 The exhibitors shall insure, indemnify and hold the organizers and the venue owners harmless in respect of all costs claims demands and expenses to which they may be subject as a result of loss or injury arising to any people's however caused while the said person are upon or examining or passing the said exhibition stand during the exhibition. The liability or risks and the employee's agents of exhibitors shall be the responsibility of the exhibitor. Exhibits shall be placed at the exhibitors own risk and the organizers shall not be held responsible for any theft or loss of exhibits. Exhibitors are advised to fully insure all exhibits during the period of exhibition.

FOR OFFICE USE ONLY

6. ACKNOWLEDGMENT & CONFIRMATION

5. CONTRACT OF ACCEPTANCE

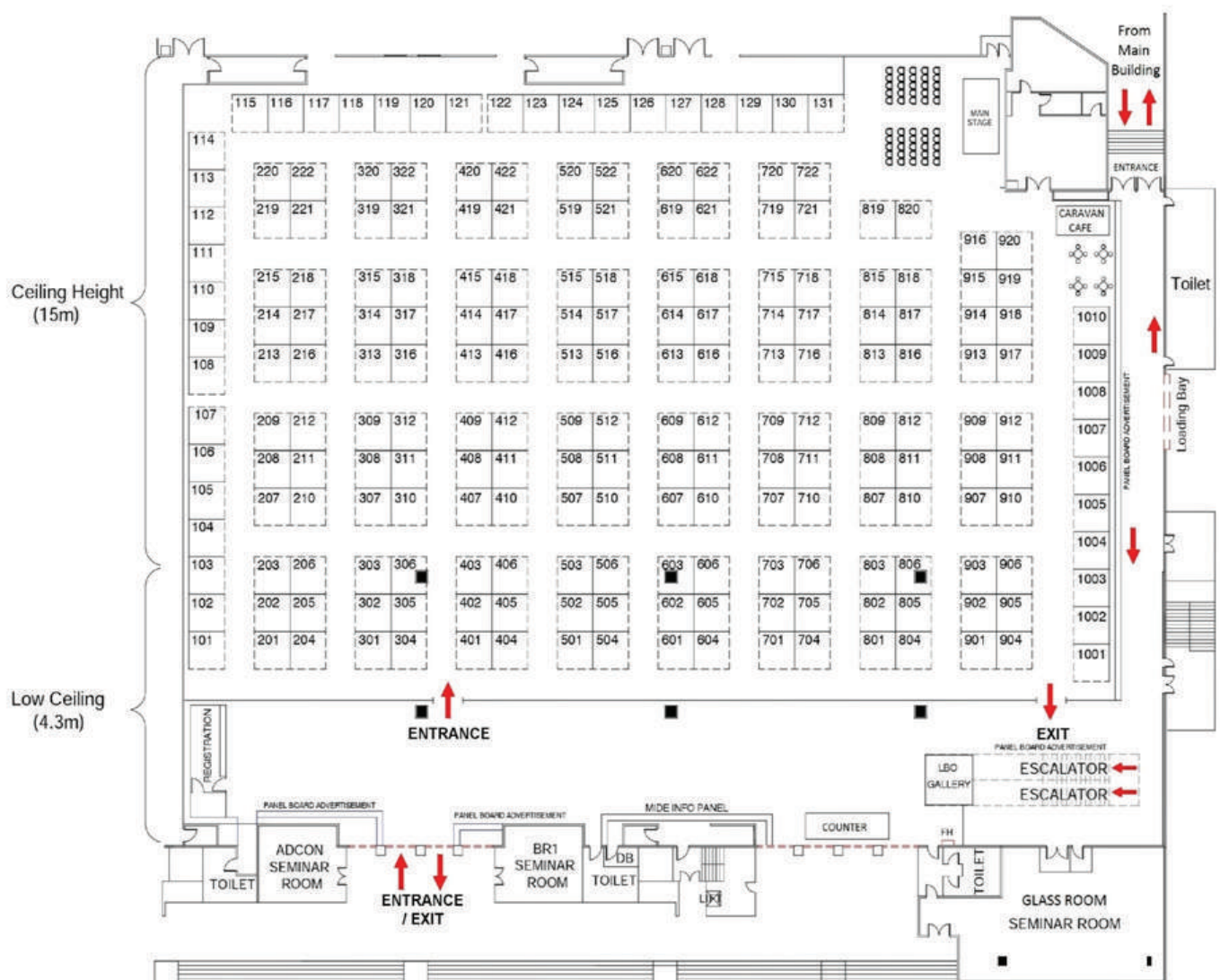
We,
hereby accept the offer for the Exhibition Booth above and further agree, covenant and undertake with the Organiser,
AsiaEvents Exsic Sdn Bhd, to observe, comply and perform the
TERMS AND CONDITIONS as contained on the reverse
together with the RULES & REGULATIONS contained in the
Exhibitor's Manual.

Authorised Signatory / Company Stamp / Name / Date

Acknowledged & Confirmed By : _____

Date : _____

EXHIBITOR FLOOR PLAN



EXHIBITOR MANUAL

The exhibitor manual will be available to all exhibitors. The guide will include all of the information you need to plan your exhibit and the order forms required.

The manual will include information on:

- Exhibition Operations Schedule
- Loading Bay Schedule
- Appointed Contractors
- Fascia Name
- Order forms for lighting and furniture
- Exhibitor Passes
- Freight Forwarder
- Audio Visual

Exhibitors manual will be available from October onward and will be notified via email.

EXHIBITOR PASSES FOR CONTRACTED COMPANIES ARE AS FOLLOWS:

- a) Bare Space (6 badges per 18sqm)
- b) 3m booth (3 badges per booth)

* NOTE : Additional badge requested will be charged at RM5.00 per badge